

Growth Report

Roofsmart Sussex Limited · 8 June 2026

This is a quick growth report for Roofsmart Sussex Limited, showing what we found online and where the biggest opportunities are to bring in more work.

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What we found

Your online presence is strong — 21 reviews at a 5–star average, 35 photos, and active profiles on Instagram and Facebook. You cover a solid range of work too, from pitched roof tiling and slating through to EPDM flat roofs, leadwork, chimney repairs and emergency call-outs.

35

photos found

21

reviews

5

Google rating

11

services

Why we built it this way

Reviews carousel. You have 21 real reviews averaging 5★, so we put them front and centre to build trust.

Real work gallery. We used your own 35 photos so the site shows your actual work, not stock images.

Services section. We listed the 11 services you offer (Pitched roof installation (tiling), Pitched roof repairs, Slating, Flat roofing — mineral felt, Flat roofing — EPDM rubber, Leadwork and lead flashing) as the basis for the pages below.

Follow-us links. We linked your instagram & facebook so visitors can see you're active.

Where the local work is

Around 2970 people near you search Google for these services every month. Ranking the pages below could bring you roughly 17.9–59.4 new enquiries a month once they're live.

Across nearby towns like Brighton, Maidstone, Eastbourne and Hastings, around 2,970 people every month are searching for a roofer and ready to hire someone local. If we built pages targeting that work, it could realistically bring in somewhere between 18 and 59 phone enquiries a month on top of what you're already getting.

Start here. Of every search we found, these 3 are the best first builds — pages you can realistically rank for, aimed at people ready to buy:

PRIORITY 1 — BUILD THIS PAGE

🔍 roofer hastings

Add this page — £49

A dedicated page at /services/roofer-hastings — easy to rank · high buying intent · ~260 searches/mo. Estimated **1.6–5.2 enquiries/mo**, usually live in 3–6 months.

PRIORITY 2 — BUILD THIS PAGE

🔍 roof repairs hastings

Add this page — £49

A dedicated page at /services/roof-repairs-hastings — easy to rank · high buying intent · ~30 searches/mo. Estimated **0.2–0.6 enquiries/mo**, usually live in 3–6 months.

PRIORITY 3 – BUILD THIS PAGE

Add this page – £49

Q roof repairs brighton

A dedicated page at /services/roof-repairs-brighton – moderate to rank high buying intent · ~320 searches/mo. Estimated **1.9–6.4 enquiries/mo**, usually live in 6–9 months.

The full opportunity

Every relevant search we found, biggest first – the pages above are where to start.

WHEN SOMEONE GOOGLES...

Add this page – £49

Q roofer brighton

People searching / month		1000
Buying intent		High
Ease of ranking		Competitive
Estimated enquiries / mo		6–20

Usually live in 9–12 months once published

WHEN SOMEONE GOOGLES...

Add this page – £49

Q roofer maidstone

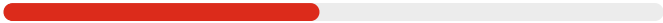

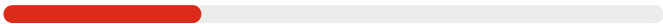
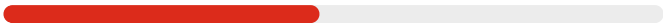
People searching / month		590
Buying intent		High
Ease of ranking		Competitive
Estimated enquiries / mo		3.5–11.8

Usually live in 9–12 months once published

WHEN SOMEONE GOOGLES...

Add this page — £49

Q roofer eastbourne

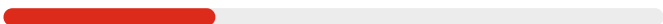


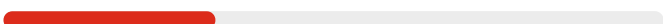
People searching / month		480
Buying intent		High
Ease of ranking		Competitive
Estimated enquiries / mo		2.9-9.6

Usually live in 9-12 months once published

WHEN SOMEONE GOOGLES...

Add this page — £49

Q roof repairs brighton


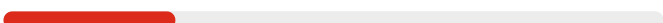
People searching / month		320
Buying intent		High
Ease of ranking		Moderate
Estimated enquiries / mo		1.9-6.4

Usually live in 6-9 months once published

WHEN SOMEONE GOOGLES...

Add this page — £49

Q roofer hastings

People searching / month		260
Buying intent		High
Ease of ranking		Easy
Estimated enquiries / mo		1.6-5.2

Usually live in 3-6 months once published

WHEN SOMEONE GOOGLES...

Add this page — £49

Q roofer hove

People searching / month		110
Buying intent		High
Ease of ranking		Moderate
Estimated enquiries / mo		0.7-2.2

Usually live in 6-9 months once published

WHEN SOMEONE GOOGLES...

Add this page — £49

Q roof repairs maidstone

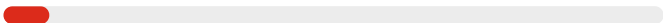

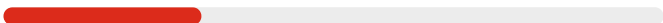
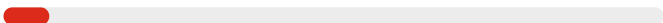
People searching / month		110
Buying intent		High
Ease of ranking		Moderate
Estimated enquiries / mo		0.7-2.2

Usually live in 6-9 months once published

WHEN SOMEONE GOOGLES...

Add this page — £49

Q roof repairs eastbourne

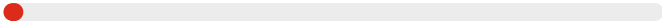
People searching / month		70
Buying intent		High
Ease of ranking		Competitive
Estimated enquiries / mo		0.4-1.4

Usually live in 9-12 months once published

WHEN SOMEONE GOOGLES...

Add this page — £49

🔍 roof repairs hastings

People searching / month		30
Buying intent		High
Ease of ranking		Easy
Estimated enquiries / mo		0.2-0.6

Usually live in 3-6 months once published

Call estimates are based on typical click-through and enquiry rates for a top-ranking local page — a guide to the opportunity, not a guarantee.

Make your followers count

You've already built an audience — **274** on Instagram and **232** on Facebook. Right now a post mostly just sends them to your profile. The service pages above give them somewhere to actually book: link a post straight to the right page and every bit of social activity becomes a path to an enquiry, not just a like.

Want results this week? Google Ads

If you'd rather not wait for those pages to build up over time, Google Ads is the fast lane – we can put you in front of those same customers within days, and you only pay when someone clicks through to call.

SEARCH	PEOPLE/MONTH	COST PER CLICK	BUDGET/MONTH	CALLS/MONTH (FROM WEEK ONE)
roofer brighton	~1000	£15.18	£304-£607	~1.2-4/mo
roofer maidstone	~590	£13.93	£167-£334	~0.7-2.4/mo
roofer eastbourne	~480	£8.24	£82-£157	~0.6-1.9/mo
roof repairs brighton	~320	£15.07	£90-£196	~0.4-1.3/mo
roofer hastings	~260	£5.01	£25-£50	~0.3-1/mo
roofer hove	~110	£15.2	£30-£61	~0.1-0.4/mo